



**Capistrano Valley High School  
Revenue Projection**

Name of Club: \_\_\_\_\_ School Year: \_\_\_\_\_

Fundraiser: \_\_\_\_\_ Date of Fundraiser: \_\_\_\_\_

SALES PROJECTION AND SUMMARY		Item #1	Item #2	Item #3	Item #4
<b>PRE-EVENT INFORMATION</b>					
1	Description of items to be sold				
2	Number of individual units to purchase				
3	Price <i>you</i> paid <i>per</i> item		\$	\$	\$
4	Total price <i>you</i> paid for all items or item		\$	\$	\$
5	Sale price per individual item		\$	\$	\$
6	Total revenue potential (line 2x5)-4		\$	\$	\$
<b>POST EVENT INFORMATION</b>					
		Item #1	Item #2	Item #3	Item #4
7	Number of Individual items received (per invoice)				
8	Number of items given away				
9	Number of items lost/stolen				
10	Number on hand				
11	Number Sold (7 -8-9-10)				
12	Item Selling Price	\$	\$	\$	\$
13	Revenue Potential (11 X 12)	\$	\$	\$	\$
14	Actual Money Received	\$	\$	\$	\$
15	Cash Over/Short	\$	\$	\$	\$

Explanation of differences in cash counts/proceeds: \_\_\_\_\_

Explanation of differences in projected sales: \_\_\_\_\_

Was this a successful fundraiser? Why/why not: \_\_\_\_\_

Report prepared by : \_\_\_\_\_

Title

Date

Club Advisor: \_\_\_\_\_

Date

**Pre-event - Copy of form, with header and "Pre-event" information complete, attached to activity request form.**

**Post-event - Original submitted to ASB bookkeeper, copy retained by club advisor**